



## 2018 ASAMarketplace.net APPLICATION & CONTRACT

ASAMarketplace.net offers the staffing industry a directory of products and services that help executives find solutions for their organization's needs. It features an intuitive and searchable database of industry suppliers that leads decision makers directly to your firm.

|  |  |
|--|--|
| <div style="border-bottom: 1px solid black; margin-bottom: 5px;">Company name</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">Company contact</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">Address</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">City / State / ZIP Code + 4</div> <div style="display: flex; justify-content: space-between; border-bottom: 1px solid black; margin-bottom: 5px;"> <span>Phone</span> <span>Fax</span> </div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">Email</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">Website</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">If agency, name of advertiser</div> <div style="display: flex; justify-content: space-between; border-bottom: 1px solid black; margin-bottom: 5px;"> <span>Signature</span> <span>Date</span> </div> <p style="font-size: small;">Signature affirms authorization to bind company (and, if agency, the advertiser), and agreement to abide by the terms and conditions of this contract.</p> | <b>Payment</b> <i>See payment policy. Nonmembers add 50% to rates.</i><br><br><div style="border-bottom: 1px solid black; margin-bottom: 5px;">Cost for Listing Package      \$ _____</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;"><b>Grand Total</b> (for all advertising):      \$ _____</div> <p><input type="checkbox"/> Check enclosed (payable to American Staffing Association)</p> <p><input type="checkbox"/> Charge credit card:    <input type="checkbox"/> American Express    <input type="checkbox"/> MasterCard    <input type="checkbox"/> Visa</p> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">Card number</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">Expiration date</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">Cardholder name</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">Billing address</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">City / State / ZIP code + 4</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">Daytime phone</div> <div style="display: flex; justify-content: space-between; border-bottom: 1px solid black; margin-bottom: 5px;"> <span>Cardholder signature</span> <span>Date</span> </div> <p style="font-size: x-small;">ASA believes your right to privacy is important. Any credit card information furnished to ASA will be used only as necessary to process payment and will not be shared with any other party except as may be required by law. <b>All sales are final and no cancellations will be accepted. Nonmembers add 50% to all rates.</b> Member rates apply only if membership is maintained for the duration of this contract.</p> |
|--|--|

### Step 1 (of 4) SELECT LISTING PACKAGE

| Features   | <input type="checkbox"/> Basic Listing | <input type="checkbox"/> Upgraded Listing | <input type="checkbox"/> Premium Listing |
|--|--|---|--|
| Company Name   | ✓                                      | ✓   | ✓  |
| Full Address: street, city, state, zip                     | ✓                                      | ✓   | ✓  |
| ASA Member logo  | ✓                                      | ✓   | ✓  |
| Website  | ✓                                      | ✓   | ✓  |
| All ASA Sections ( <i>choose as many as appropriate</i> )  |  | unlimited                                 | unlimited                                |
| Company Logo   |  | ✓   | ✓  |
| Company Description ( <i>no word limit</i> )               |  | ✓   | ✓  |
| Social Media Accounts                                      |  | ✓   | ✓  |
| Contact Person Information: full name, email and phone     |  | ✓   | ✓  |
| Product/Service Category Choices                           | 1                                      | 3   | unlimited                                |
| Targeted Banner Ads  |  | 1   | 3  |
| SW Exhibitor Profile Link                                  |  | ✓   | ✓  |
| Share Articles & Press Releases                            |  |   | ✓  |
| Video/Product Showcase ( <i>ability to upload videos</i> ) |  |   | ✓  |
| Prioritized in Search Results                              |  |   | ✓  |
| <b>PRICE</b>   | <b>FREE*</b>                           | <b>\$1,200</b>                            | <b>\$3,300</b>                           |

\*with 2018 membership

| <b>Additional Opportunities (circle your selection)</b>                |     |                                       |                                       |
|--|-----|---------------------------------------|---------------------------------------|
| Leaderboard Ad<br>(runs on top of entire web site)                     | n/a | add <del>\$7,200</del> <b>\$5,820</b> | add <del>\$7,200</del> <b>\$5,820</b> |
| Premier Skyscraper Ad<br>(runs on right hand side of entire website)   | n/a | add <del>\$4,140</del> <b>\$3,300</b> | add <del>\$4,140</del> <b>\$3,300</b> |
| Preferred Skyscraper Ad<br>(runs on right hand side of entire website) | n/a | add <del>\$2,400</del> <b>\$1,620</b> | add <del>\$2,400</del> <b>\$1,620</b> |
| <b>Additional Premium:</b>   |     |                                       |                                       |
| <b>Discount</b> (rates will be prorated to the month for 2018):        |     |                                       |                                       |
| <b>TOTAL:</b>  |     |                                       |                                       |

## Step 2 (of 4) SELECT ASA MARKETPLACE CATEGORIES

Specific areas of expertise, products & services offered. (Please check.) Do not exceed your allotment based on your package selection on previous page.

| ADVERTISING & MARKETING   | COMPLIANCE & RISK MANAGEMENT  | CONSULTING   | EMPLOYEE BENEFITS   | EMPLOYMENT SCREENING & TESTING  | FINANCIAL SERVICES   |
|---|---|--|---|---|--|
| <input type="checkbox"/> Content Creation<br><input type="checkbox"/> Email Management<br><input type="checkbox"/> Marketing and Advertising Research<br><input type="checkbox"/> Marketing Automation<br><input type="checkbox"/> Search Engine Optimization (SEO)<br><input type="checkbox"/> Social Media<br><input type="checkbox"/> Web Services<br><input type="checkbox"/> Website Design and Internet Services  | <input type="checkbox"/> ACA Compliance Management<br><input type="checkbox"/> ACA Reporting<br><input type="checkbox"/> E-Verify<br><input type="checkbox"/> I-9<br><input type="checkbox"/> OSHA<br><input type="checkbox"/> Risk Management<br><input type="checkbox"/> Safety<br><input type="checkbox"/> Tax Services<br><input type="checkbox"/> Time Cards<br><input type="checkbox"/> W-2 | <input type="checkbox"/> Business Process Consulting<br><input type="checkbox"/> Custom Research<br><input type="checkbox"/> Exit Strategies<br><input type="checkbox"/> Management Consulting<br><input type="checkbox"/> Market Research<br><input type="checkbox"/> Mergers and Acquisitions<br><input type="checkbox"/> Safety and Risk Management<br><input type="checkbox"/> Strategic Planning<br><input type="checkbox"/> Succession Planning<br><input type="checkbox"/> Valuations of Staffing Firms | <input type="checkbox"/> 401(k)<br><input type="checkbox"/> Corporate Cultural<br><input type="checkbox"/> Health Insurance<br><input type="checkbox"/> Travel and Housing Accommodations<br><input type="checkbox"/> Wellness Programs | <input type="checkbox"/> Background Checks<br><input type="checkbox"/> Drug Testing<br><input type="checkbox"/> E-Verify<br><input type="checkbox"/> Employee Testing<br><input type="checkbox"/> Employment Screening<br><input type="checkbox"/> Personality/Integrity Testing<br><input type="checkbox"/> Video Interviewing   | <input type="checkbox"/> Accounts Receivable Financing<br><input type="checkbox"/> Collections and Receivables Management<br><input type="checkbox"/> Investment Banking<br><input type="checkbox"/> Work Opportunity Tac Credits (WOTC)   |
| INSURANCE   | LEGAL SERVICES  | PAYROLL  | RECRUITING SERVICES   | SOFTWARE & IT   | TRAINING   |
| <input type="checkbox"/> Crime<br><input type="checkbox"/> Cyber Liability<br><input type="checkbox"/> Direct Hire/Personnel Consultants Liability<br><input type="checkbox"/> Directors & Officers<br><input type="checkbox"/> Employee Benefits Liability<br><input type="checkbox"/> Fiduciary Liability<br><input type="checkbox"/> General Liability<br><input type="checkbox"/> Health Insurance<br><input type="checkbox"/> Hired and Non-Owned Auto Liability<br><input type="checkbox"/> Owned Auto Liability<br><input type="checkbox"/> Professional Liability<br><input type="checkbox"/> Property and Casualty Insurance<br><input type="checkbox"/> Risk Management<br><input type="checkbox"/> Stop Gap Liability<br><input type="checkbox"/> Umbrella Liability<br><input type="checkbox"/> Workers' Compensation | <input type="checkbox"/> Corporate Law<br><input type="checkbox"/> Employment Law<br><input type="checkbox"/> Immigration   | <input type="checkbox"/> Factors<br><input type="checkbox"/> Payroll Cards<br><input type="checkbox"/> Payroll Distribution<br><input type="checkbox"/> Payroll Funding<br><input type="checkbox"/> Payroll Processing Services  | <input type="checkbox"/> Job Boards<br><input type="checkbox"/> Offshore Recruitment<br><input type="checkbox"/> Outplacement Services<br><input type="checkbox"/> Voice Broadcast and Group Text Messaging                             | <input type="checkbox"/> Applicant Service Provider<br><input type="checkbox"/> Applicant Tracking Software (ATS)<br><input type="checkbox"/> Automation Software<br><input type="checkbox"/> CRM Systems<br><input type="checkbox"/> Cybersecurity<br><input type="checkbox"/> Front-Office Recruiting Technology<br><input type="checkbox"/> Information Technology Services<br><input type="checkbox"/> Onboarding Platforms<br><input type="checkbox"/> Paperless Onboarding<br><input type="checkbox"/> Payroll Software<br><input type="checkbox"/> Recruiting Software<br><input type="checkbox"/> Sales Automation<br><input type="checkbox"/> Software Services, web-based<br><input type="checkbox"/> Software Systems<br><input type="checkbox"/> Time and Attendance Software<br><input type="checkbox"/> Vendor Management Systems | <input type="checkbox"/> Employee Training<br><input type="checkbox"/> Leadership Training<br><input type="checkbox"/> OSHA 10 Hour<br><input type="checkbox"/> OSHA 30 Hour<br><input type="checkbox"/> Recruiter Training<br><input type="checkbox"/> Safety Training<br><input type="checkbox"/> Sales Training |

**C. SECTIONS** *Sector-specific ASA communities that promote networking, collaboration, and support in the industry.*

- ☐ Engineering, IT, and Scientific    ☐ Health Care    ☐ Industrial
- ☐ Office–Administrative    ☐ Professional–Managerial    ☐ Search & Placement

**Step 3 (of 4) SUBMIT YOUR MATERIAL**

Email full company description, logo, banner ad, news releases, articles and product images to Kerri Knadle at [kknadle@americanstaffing.net](mailto:kknadle@americanstaffing.net). Logos must be no larger than 350 pixels wide, 25 kb, 72 dpi, JPEG format.

**Dimensions are in pixels.**

| Ad Type                           | Width | Height |
|-----------------------------------|-------|--------|
| Leaderboard                       | 728   | 90     |
| Premier and Preferred Skyscrapers | 160   | 300    |
| Primary and Targeted Banner Ad    | 468   | 60     |

**Step 4 (of 4) COMPLETE RESERVATION FORM**

Please complete this signed application and contract, and either fax to 703-253-2053 or scan and email it to Kerri Knadle at [kknadle@americanstaffing.net](mailto:kknadle@americanstaffing.net).

**PAYMENT POLICY**

Supplier listings and ads are quoted per insertion. Rates are net. Online banner ad reservations and listings are contracted on the calendar year. Listings will post within 48 hours of ASA receiving payment.

**DISCLAIMER**

Supplier/advertiser warrants that its promotional listings and creative advertising material are accurate, comply with applicable laws, and do not infringe on third parties' copyright, trademark, or other rights. ASA reserves the right to edit, decline, or terminate listings at its discretion. Supplier/advertiser agrees to indemnify and hold harmless ASA and its officers, directors, employees, and agents from and against any losses, damages, and costs, including attorneys' fees, resulting from the breach or inaccuracy of any supplier/advertiser representation or warranty contained in this agreement.