



American Staffing Association

2019 ASA CENTRAL ADVERTISING CONTRACT

Company Name

Company Contact

Address

City / State / ZIP Code + 4

Phone

Fax

E-mail

Website

If agency, name of advertiser

Signature

Date

Signature affirms authorization to bind company (and, if agency, the advertiser), and agreement to abide by the terms and conditions of this contract and that this contract prevails in the event any associated insertion orders or material instructions conflict with provisions of this contract.

ASA Central is the business social network exclusively for members of the American Staffing Association. On ASA Central, you can find and connect with colleagues through a robust membership directory; participate in discussion boards; visit section communities; read member blogs; and much more.

Your company can leverage new business and increase brand recognition when you have a presence in this exclusive online community for industry professionals.



PAYMENT INFORMATION

☐ **Check Enclosed:** Must be payable to American Staffing Association in U.S. dollars drawn on a U.S. bank.

☐ **Charge Credit Card:** Contact ASA at 703-253-2020 with credit card information upon submission.

AD PLACEMENT AND FREQUENCY

Placement	Rate
ASA Central website, which includes: Supplier Showcase (home page) and Six section pages	<input type="checkbox"/> \$7,250/full year <input type="checkbox"/> \$4,000/half year
Discussion Thread Ad will be placed on discussion posts	<input type="checkbox"/> \$2,000/month* *Add-on rate for ASA Central website
Discussion Thread Only Ad will be placed on discussion posts	<input type="checkbox"/> \$3,500/month

Disclaimer: Some blackout dates may apply for the Discussion Thread advertising. Contact ASA for details.

American Staffing Association ■ 277 S. Washington St., Suite 200 ■ Alexandria, VA 22314-3675
Completed contracts can be faxed to 703-253-2053 or emailed to kknadle@americanstaffing.net.

TERMS AND CONDITIONS

Ad Specifications: Supplier Showcase ads are 300 width x 250 height in pixels. All banners should be GIF or JPEG files only, 25 kb at 72 dpi resolution. Discussion Thread ads are 200 width x 200 height in pixels and are requested in both a PNG and EPS files. Each ad is hyperlinked to the advertiser's website.

Materials and Regulations: The advertiser is responsible for providing all information and digital artwork to meet specifications. ASA will not edit, design, or alter any advertiser submitted ad. Ads must be resubmitted by artwork deadline for advertisers to alter ads in any manner. If no advertisement is available, the advertiser will be billed for the space reserved. ASA reserves the right to reject improperly prepared materials.

Deadlines and Artwork Submission: Artwork must be submitted 10 business days prior to when it will begin running. E-mail digital artwork directly to Kerri Knadle at kknadle@americanstaffing.net.

Payment Policy: Rates quoted are per insertion in 2019. This opportunity is only available for members and is valid only if membership is maintained for the duration of this contract. All sales are final and no cancellations will be accepted.

General: All advertising material is subject to ASA approval. ASA reserves the right to determine the suitability of all ads submitted for publication or distribution, and to reject advertising that does not meet its editorial or digital criteria. ASA will not accept advertising to recruit the regular employees of staffing firms, or to buy or sell staffing firm interests, franchises, or licenses. This contract contains the entire agreement between the parties and supersedes any other written or oral representations or agreement.