



## 2021 CONTRACT

<p><b>CONTACT INFORMATION</b></p> <hr/> <p>Company Name</p> <hr/> <p>Company Contact</p> <hr/> <p>Address</p> <hr/> <p>City / State / ZIP Code + 4</p> <hr/> <p>Phone</p> <hr/> <p>Email</p> <hr/> <p>Website</p> <hr/> <p>Signature <span style="float: right;">Date</span></p> <p><i>Signature affirms authorization to bind company (and, if agency, the advertiser), and agreement to abide by the terms and conditions of this contract.</i></p>	<p><b>PAYMENT</b></p> <p><i>See payment policy. Nonmembers add 50% to rates.</i></p> <p style="text-align: right;">Cost for Listing Package: \$ _____</p> <p style="text-align: right;">Cost for Additional Advertising: \$ _____</p> <p style="text-align: right;"><b>Grand Total:</b> \$ _____</p> <p><input type="checkbox"/> <b>Check Enclosed:</b> <i>Must be payable to American Staffing Association in U.S. dollars drawn on a U.S. bank.</i></p> <p><input type="checkbox"/> <b>Charge Credit Card:</b> <i>ASA will send you an invoice link to pay online upon submission of completed contract.</i></p> <hr/> <p>Cardholder signature <span style="float: right;">Date</span></p> <p><b>All sales are final and no cancellations will be accepted. Nonmembers add 50% to all rates. Member rates apply only if membership is maintained for the duration of this contract.</b></p>
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### Step 1 (of 4) SELECT LISTING PACKAGE

Features	<input type="checkbox"/> BASIC	<input type="checkbox"/> UPGRADED	<input type="checkbox"/> PREMIUM
Company Name	✓	✓	✓
Full Address: street, city, state, zip	✓	✓	✓
ASA Member logo	✓	✓	✓
Website	✓	✓	✓
All ASA Sections ( <i>choose as many as appropriate</i> )		unlimited	unlimited
Company Logo		✓	✓
Company Description ( <i>no word limit</i> )		✓	✓
Social Media Accounts		✓	✓
Contact Person Information: full name, email and phone		✓	✓
Product/Service Category Choices	1	3	unlimited
Banner Ads		1	3
Share Articles & Press Releases			✓
Video/Product Showcase ( <i>ability to upload videos</i> )			✓
Prioritized in Search Results			✓
<b>PRICE</b>	<b>FREE*</b> w/ 2020 associate membership	<b>\$1,200</b> for calendar year or \$100/month	<b>\$3,300</b> for calendar year or \$275/month

<b>Additional Opportunities (circle your selection)</b>			
Leaderboard Ad (runs on top of entire site)	n/a	add \$7,200	add \$7,200
Premier Skyscraper Ad (runs on right hand side of entire site)	n/a	add \$4,140	add \$4,140
Preferred Skyscraper Ad (runs on right hand side of entire site)	n/a	add \$2,100	add \$2,100
<b>Additional Premium:</b>			
<b>Discount:</b> (all rates will be prorated to the month for 2021)		\$100/month x __	\$275/month x __
<b>GRAND TOTAL:</b>			

## Step 2 (of 4) SELECT ASA MARKETPLACE CATEGORIES

Specific areas of expertise, products & services offered. Do not exceed your allotment based on your package selection.

<b>ADVERTISING &amp; MARKETING</b>	<b>COMPLIANCE &amp; RISK MANAGEMENT</b>	<b>CONSULTING</b>	<b>EMPLOYEE BENEFITS</b>	<b>EMPLOYMENT SCREENING &amp; TESTING</b>	<b>FINANCIAL SERVICES</b>
<input type="checkbox"/> Content Creation <input type="checkbox"/> Email Management <input type="checkbox"/> Marketing and Advertising Research <input type="checkbox"/> Marketing Automation <input type="checkbox"/> Search Engine Optimization (SEO) <input type="checkbox"/> Social Media <input type="checkbox"/> Web Services <input type="checkbox"/> Website Design and Internet Services	<input type="checkbox"/> ACA Compliance Management <input type="checkbox"/> ACA Reporting <input type="checkbox"/> E-Verify <input type="checkbox"/> I-9 <input type="checkbox"/> OSHA <input type="checkbox"/> Risk Management <input type="checkbox"/> Safety <input type="checkbox"/> Tax Services <input type="checkbox"/> Time Cards <input type="checkbox"/> W-2	<input type="checkbox"/> Business Process Consulting <input type="checkbox"/> Custom Research <input type="checkbox"/> Exit Strategies <input type="checkbox"/> Management Consulting <input type="checkbox"/> Market Research <input type="checkbox"/> Mergers and Acquisitions <input type="checkbox"/> Safety and Risk Management <input type="checkbox"/> Strategic Planning <input type="checkbox"/> Succession Planning <input type="checkbox"/> Valuations of Staffing Firms	<input type="checkbox"/> 401(k) <input type="checkbox"/> Corporate Cultural <input type="checkbox"/> Health Insurance <input type="checkbox"/> Travel and Housing Accommodations <input type="checkbox"/> Wellness Programs	<input type="checkbox"/> Background Checks <input type="checkbox"/> Drug Testing <input type="checkbox"/> E-Verify <input type="checkbox"/> Employee Testing <input type="checkbox"/> Employment Screening <input type="checkbox"/> Personality/Integrity Testing <input type="checkbox"/> Video Interviewing	<input type="checkbox"/> Accounts Receivable Financing <input type="checkbox"/> Collections and Receivables Management <input type="checkbox"/> Investment Banking <input type="checkbox"/> Work Opportunity Tac Credits (WOTC)
<b>INSURANCE</b>	<b>LEGAL SERVICES</b>	<b>PAYROLL</b>	<b>RECRUITING SERVICES</b>	<b>SOFTWARE &amp; IT</b>	<b>TRAINING</b>
<input type="checkbox"/> Crime <input type="checkbox"/> Cyber Liability <input type="checkbox"/> Direct Hire / Personnel Consultants Liability <input type="checkbox"/> Directors & Officers <input type="checkbox"/> Employee Benefits Liability <input type="checkbox"/> Fiduciary Liability <input type="checkbox"/> General Liability <input type="checkbox"/> Health Insurance <input type="checkbox"/> Hired and Non-Owned Auto Liability <input type="checkbox"/> Owned Auto Liability <input type="checkbox"/> Professional Liability <input type="checkbox"/> Property and Casualty Insurance <input type="checkbox"/> Risk Management <input type="checkbox"/> Stop Gap Liability <input type="checkbox"/> Umbrella Liability <input type="checkbox"/> Workers' Compensation	<input type="checkbox"/> Corporate Law <input type="checkbox"/> Employment Law <input type="checkbox"/> Immigration	<input type="checkbox"/> Factors <input type="checkbox"/> Payroll Cards <input type="checkbox"/> Payroll Distribution <input type="checkbox"/> Payroll Funding <input type="checkbox"/> Payroll Processing Services	<input type="checkbox"/> Job Boards <input type="checkbox"/> Offshore Recruitment <input type="checkbox"/> Outplacement Services <input type="checkbox"/> Voice Broadcast and Group Text Messaging	<input type="checkbox"/> Applicant Service Provider <input type="checkbox"/> Applicant Tracking Software (ATS) <input type="checkbox"/> Automation Software <input type="checkbox"/> CRM Systems <input type="checkbox"/> Cybersecurity <input type="checkbox"/> Front-Office Recruiting Tech <input type="checkbox"/> Information Technology Services <input type="checkbox"/> Onboarding Platforms <input type="checkbox"/> Paperless Onboarding <input type="checkbox"/> Payroll Software <input type="checkbox"/> Recruiting Software <input type="checkbox"/> Sales Automation <input type="checkbox"/> Software Services, Web-Based <input type="checkbox"/> Software Systems <input type="checkbox"/> Time and Attendance Software <input type="checkbox"/> Vendor Management Systems	<input type="checkbox"/> Employee Training <input type="checkbox"/> Leadership Training <input type="checkbox"/> OSHA 10 Hour <input type="checkbox"/> OSHA 30 Hour <input type="checkbox"/> Recruiter Training <input type="checkbox"/> Safety Training <input type="checkbox"/> Sales Training

American Staffing Association ■ 277 S. Washington St., Suite 200 ■ Alexandria, VA 22314-3675

FAX COMPLETED FORMS TO ASA ADVERTISING AT 703-253-2053 or email Sarah Senges at [ssenges@americanstaffing.net](mailto:ssenges@americanstaffing.net)

**C. SECTIONS** *Sector-specific ASA communities that promote networking, collaboration, and support in the industry.*

- Engineering, IT, and Scientific       Health Care       Industrial
- Office–Administrative       Professional–Managerial       Search & Placement

**Step 3 (of 4) SUBMIT YOUR MATERIAL**

Visit [www.asamarketplace.net/get-listed](http://www.asamarketplace.net/get-listed) to submit your information online for your company listing. You can also email full company description, company logo, banner ad, news releases, and product images to Sarah Senges at [ssenges@americanstaffing.net](mailto:ssenges@americanstaffing.net).

**Company Logos**

Logos must be no larger than 350 pixels wide, 25 kb, 72 dpi, JPEG format.

**Ad Specifications**

Ad Type	Width	Height
Leaderboard	728	90
Premier and Preferred Skyscrapers	160	300
Banner Ad	468	60

**Dimensions are in pixels. Advertiser to submit unique URL for hyperlink.**

**Step 4 (of 4) COMPLETE RESERVATION FORM**

Please complete this signed application and contract, and either fax to 703-253-2053 or scan and email it to Sarah Senges at [ssenges@americanstaffing.net](mailto:ssenges@americanstaffing.net).

**PAYMENT POLICY**

Supplier listings and ads are quoted per insertion. Rates are net. Online banner ad reservations and listings are contracted on the calendar year. Listings will post within 48 hours of ASA receiving payment. Full payment is due upon submission of signed contract, except by special advance arrangement. **Nonmembers add 50% to all rates. All sales are final, and no cancellations will be accepted.**

ASA believes your right to privacy is important. Any credit card information furnished to ASA will be used only as necessary to process payment and will not be shared with any other party except as may be required by law.

**DISCLAIMER**

Supplier/advertiser warrants that its promotional listings and creative advertising material are accurate, comply with applicable laws, and do not infringe on third parties' copyright, trademark, or other rights. ASA reserves the right to edit, decline, or terminate listings at its discretion. Supplier/advertiser agrees to indemnify and hold harmless ASA and its officers, directors, employees, and agents from and against any losses, damages, and costs, including attorneys' fees, resulting from the breach or inaccuracy of any supplier/advertiser representation or warranty contained in this agreement.