



## TERMS AND CONDITIONS

### **Ad Specifications (all are in pixels):**

Home Page

ASA Central Header Banner ads are 964 width x 125 height.

Right Side ads (same pages as above) are 160 width x 1000 height.

Footer Banner ads are 962 width x 125 height.

Interior Pages

Interior Header Banner ads are 640 width x 125 height.

Right Side ads (same pages as above) are 160 width x 1000 height.

Footer Banner ads are 962 width x 125 height.

All ads should be GIF or JPEG files only, 25 kb at 72 dpi resolution.

Discussion Thread Post ads are 200 width x 200 height.

Discussion Thread Header ads are 728 width x 90 height.

All discussion thread ads are requested in both a PNG and EPS files. Each ad is hyperlinked to the advertiser's website.

**Materials and Regulations:** The advertiser is responsible for providing all information and digital artwork to meet specifications. ASA will not edit, design, or alter any advertiser submitted ad. Ads must be resubmitted by artwork deadline for advertisers to alter ads in any manner. If no advertisement is available, the advertiser will be billed for the space reserved. ASA reserves the right to reject improperly prepared materials.

**Deadlines and Artwork Submission:** Artwork must be submitted 10 business days prior to when it will begin running. E-mail digital artwork directly to Sarah Senges at [ssenges@americanstaffing.net](mailto:ssenges@americanstaffing.net).

**Payment Policy:** Rates quoted are per insertion in 2021. This opportunity is only available for members and is valid only if membership is maintained for the duration of this contract. All sales are final and no cancellations will be accepted.

**General:** All advertising material is subject to ASA approval. ASA reserves the right to determine the suitability of all ads submitted for publication or distribution, and to reject advertising that does not meet its editorial or digital criteria. ASA will not accept advertising to recruit the regular employees of staffing firms, or to buy or sell staffing firm interests, franchises, or licenses. This contract contains the entire agreement between the parties and supersedes any other written or oral representations or agreement.