



The image features a blue background with various data visualization elements like bar charts, line graphs, and icons representing percentages, plus, minus, and multiplication signs. The ASA logo is prominently displayed in the center, with the text 'STAFFING STATS' below it. Underneath, it says 'Webinars that deliver data-driven solutions'. A white box with a blue border contains the text 'Dec. 9, 2-3 Eastern'. The overall aesthetic is professional and data-oriented.

ASA

STAFFING STATS

Webinars that deliver data-driven solutions

Dec. 9, 2-3 Eastern

1



The image has a blue header with the text 'Program Sponsor' in white. Below the header, the large blue letters 'ESC' are centered, with the website address 'www.EssentialStaffCARE.com' underneath. In the bottom left corner, there is a small logo for 'STAFFING STATS'.

Program Sponsor

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STAFFING STATS

2

ASA Certification Continuing Education

Today's webinar qualifies for 1.0 CE hour

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- **Live webinar:** Submit this earned CE using the online submission form at *americanstaffing.net*.
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Ask a Question, Engage With Other Attendees

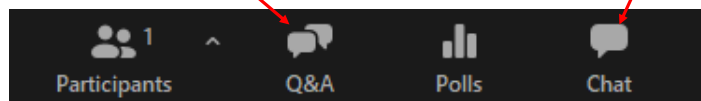
58

Q&A

Type your questions for the panel into the Q&A box

Chat

Start a conversation—say hello. Engage with panelists and other attendees.



Today's Host and Exclusive Industry Guest

Cynthia Davidson

Senior Director, Research
American Staffing Association



Ron Hetrick

Director of Staffing Products
Emsi Burning Glass



5

Current Snapshot

LAST QUARTER	LAST MONTH	CURRENTLY	NEXT QUARTER
ASA Staffing Jobs > 27.3% 2Q 2021 Staffing employment in 2Q 2021 averaged 2.62 million per week, a 27.3% increase from the same quarter last year. View data >	BLS Temp Help Jobs > 9.1% November 2021 Temporary help jobs in November increased 9.1%, seasonally adjusted, from the same month last year. View data >	ASA Staffing Index > 21.4% 4-Weeks ending 11/28/2021 106 Staffing jobs increased 21.4% year-to-year, averaged over the four weeks ending 11/28/2021. All ASA Staffing Index data >	GDP Projection > 4.8% 4Q 2021 Economists surveyed in December projected GDP in 4Q 2021 will increase 4.8%. View data >



6

Data-Driven Insights to Navigate Disruption Now and Plan for 2022

STAFFING Success
SPECIAL ISSUE | 2021 THE MAGAZINE OF THE AMERICAN STAFFING ASSOCIATION

ASA ANNUAL ECONOMIC ANALYSIS 2021

STAFFING INDUSTRY PLAYBOOK
PAGE 8

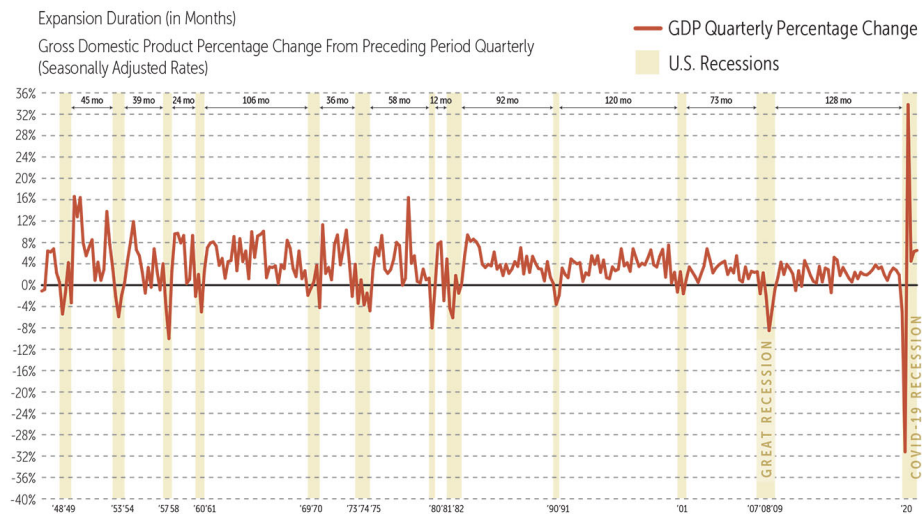
The effects of a global pandemic on the workforce and the economy make the data and analysis in this Staffing Industry Playbook even more valuable to company leaders, economists, analysts, and investors than in recent years. As talent slowly returns to the workplace and staffing firms look toward the future, this playbook can help inform critical decisions and navigate changes on the horizon.

MAKE THIS STAFFING INDUSTRY PLAYBOOK WORK FOR YOU
This special issue of Staffing Success delivers important economic and industry data you can use to leverage growth opportunities for your company. Write in your take-aways and supplement your strategies with additional online content.

Go to americanstaffing.net/playbook for downloadable graphics and bonus content.

7

COVID-19 RECESSION ENDS HISTORICALLY LONG EXPANSION



Source: National Bureau of Economic Research, U.S. Bureau of Economic Analysis

8

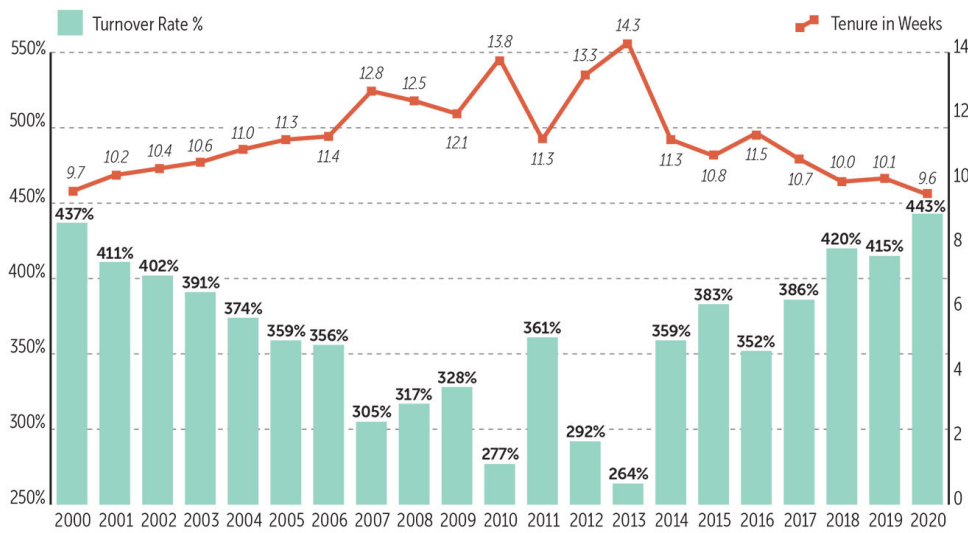
FEWER STAFFING EMPLOYEES HIRED DURING PANDEMIC YEAR



Source: American Staffing Association, Staffing Employment and Sales Survey



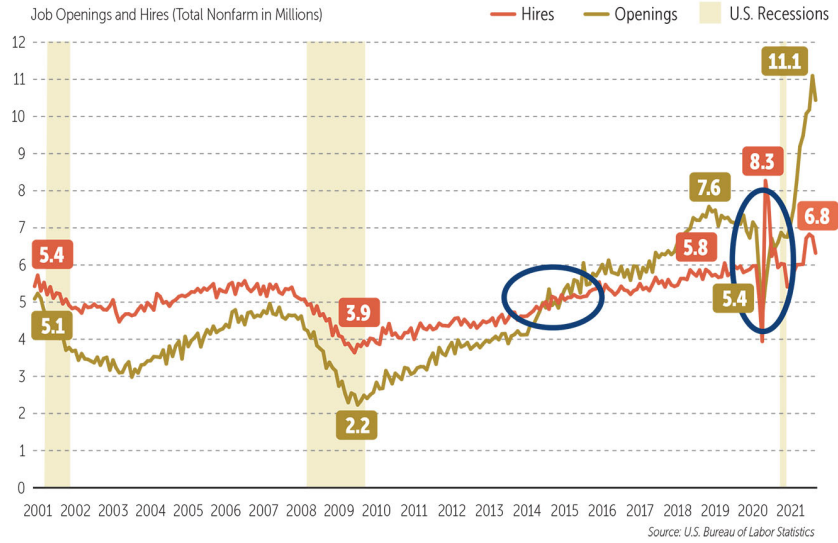
STAFFING TURNOVER INCREASED; TENURE EDGED DOWN



Source: American Staffing Association, Staffing Employment and Sales Survey



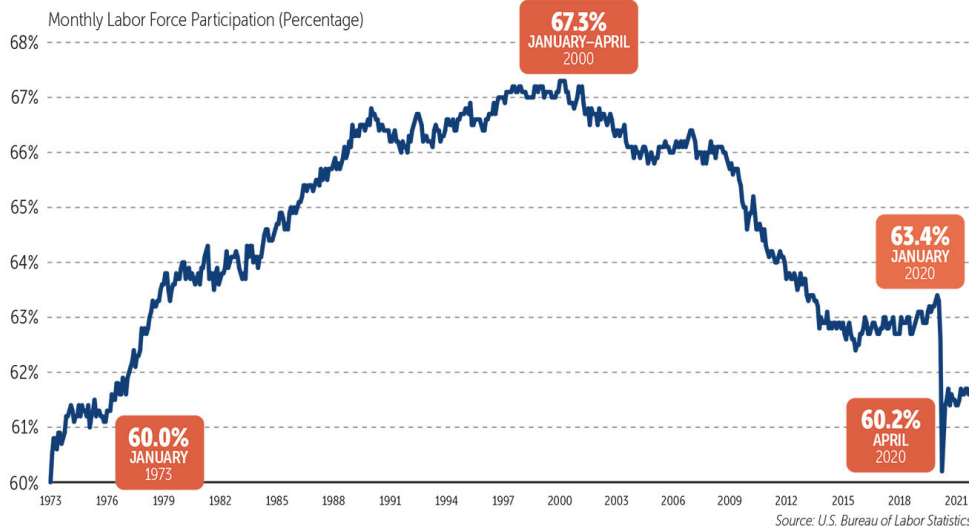
JOB OPENINGS EXCEED HIRES ONCE AGAIN



STAFFING STATS

11

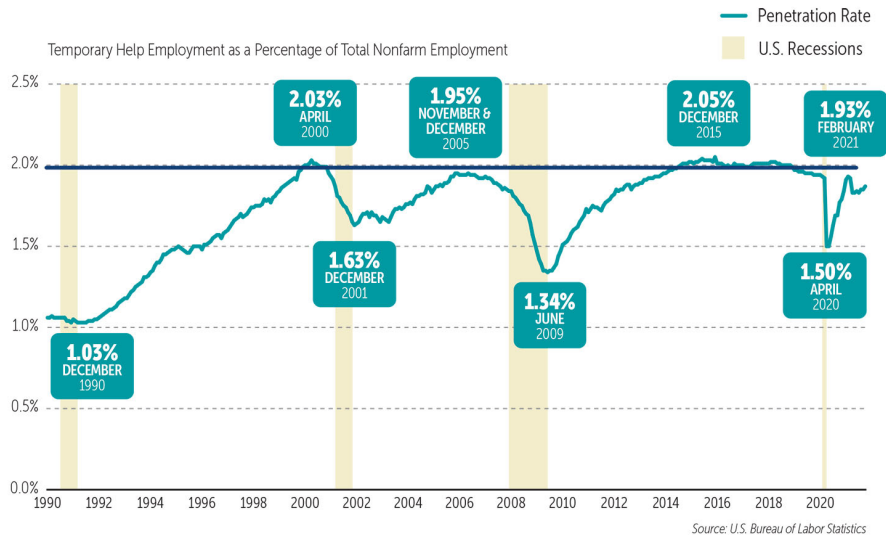
WORKFORCE PARTICIPATION STILL MUTED



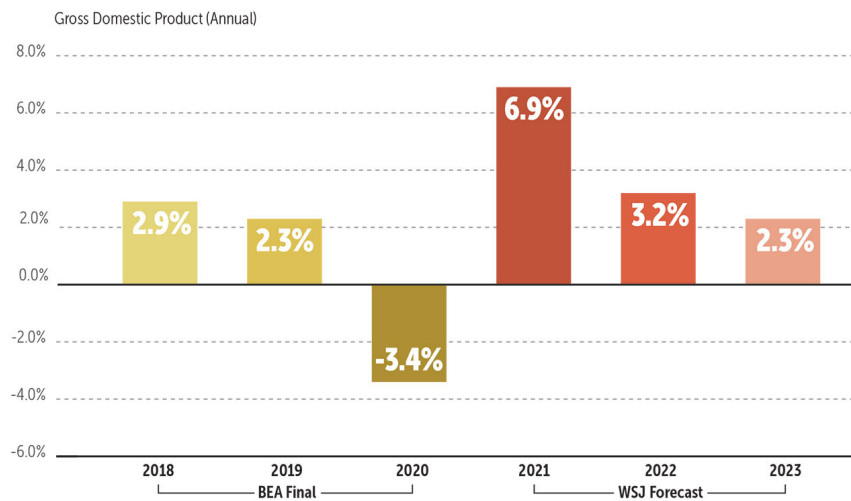
STAFFING STATS

12

STAFFING PENETRATION RATE BELOW 2% DURING PANDEMIC LOW

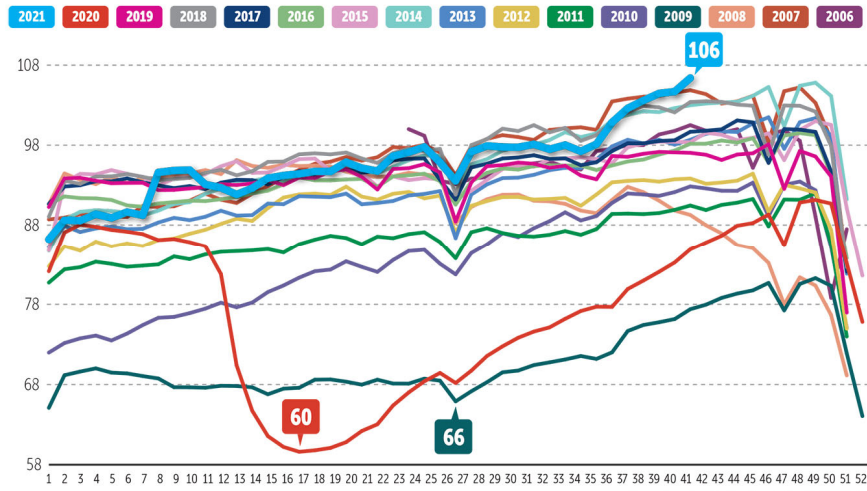


GDP GROWTH EXPECTED TO MODERATE



STAFFING JOBS RECOVER, HIT RECORD HIGHS

52 Weeks of ASA Staffing Index: June 2006 (When the Index Was Introduced at 100) Through July 2021

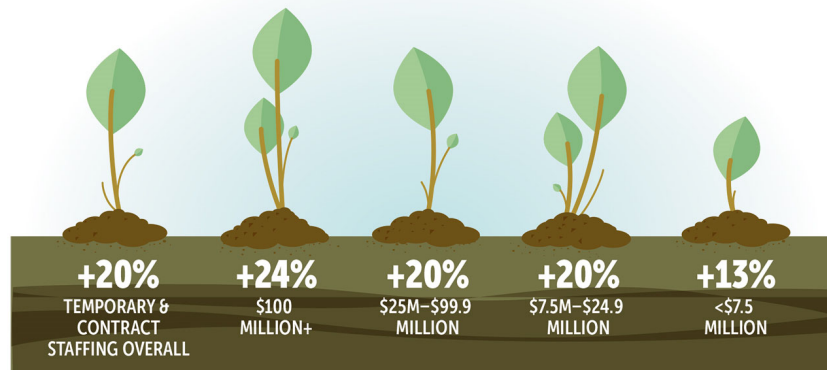


Source: American Staffing Association, Staffing Index



STAFFING COMPANIES ANTICIPATE GROWTH

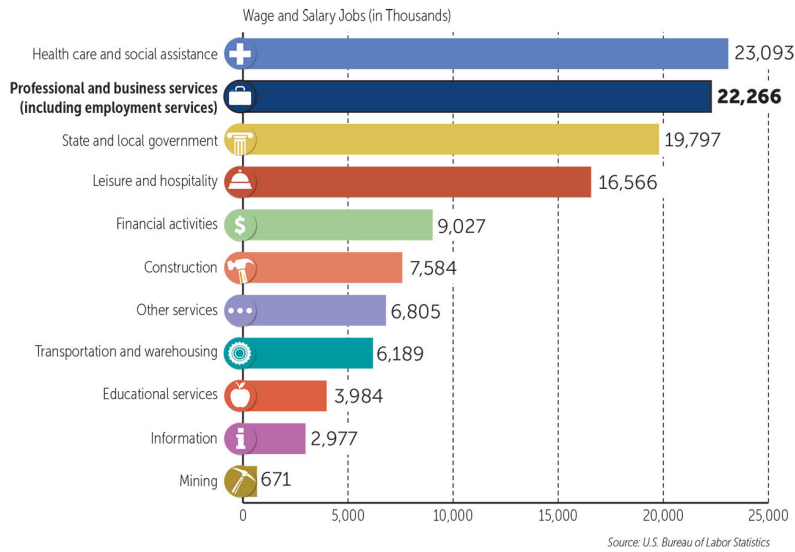
PROJECTED 2020-21 CHANGE IN REVENUE BY COMPANY SALES CATEGORY



Source: American Staffing Association, Staffing Employment and Sales Survey



PROJECTED 2030 JOBS FOR GROWING SECTORS



TOP SECTOR GROWTH FACTORS

SECTOR	ANNUAL GROWTH RATE	2030 JOBS ('000s)	JOBS ADDED 2020-30 ('000s)	GROWTH FACTORS
Health care and social assistance	1.6%	23,093	3,316	Aging population, longer life expectancies, and growing rates of chronic conditions
Professional and business services (including employment services)	1.0%	22,266	2,020	Continued demand for computer systems design, consulting, and staffing services
Leisure and hospitality	2.2%	16,566	3,240	Recovery from the pandemic-era closure of restaurants, hotels, and in-person establishments



Source: U.S. Bureau of Labor Statistics

ASA Workforce MONITOR[®]

CURRENT TRENDS AND ISSUES

The Great Resignation: What Job Seekers Really Want



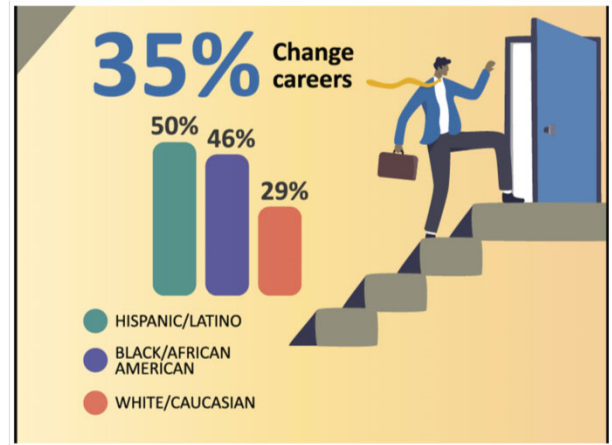
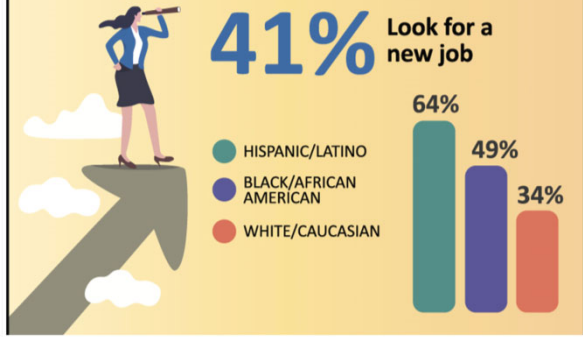
Higher Pay, Better Perks

Pay most important factor for job seekers



Changing Career Course—For Some

In the next year, U.S. adults are likely to:





**Discussion With Ron Hetrick,
Director of Staffing Products, Emsi**



23



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24

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 We're
Listening 



You will now be redirected
to a brief survey

