

Welcome to Today's Webinar

Celebrating Women's History Month: Leading With Gender-Equitable Boards and Leadership Teams











Wednesday, March 13, 2024, 2 p.m. Eastern time

Please note that the audio will be streamed through your computer—there is no dial-in number. Please make sure to have your computer speakers turned on or your headphones handy.



American Staffing Association

Brought to You by The Women in Leadership Interest Group and Sponsors:

<p>PREMIER</p> <p> Assurance A Marsh & McLennan Agency LLC Company</p> <p> Bullhorn</p> <p> clearlyrated®</p> <p> ESC Essential StaffCARE</p>		<p>WOMEN IN LEADERSHIP  INTEREST GROUP </p> <p>Thanks Its Sponsors</p>
<p>SIGNATURE</p> <p> textkernel Machine Intelligence for People and Jobs</p>	<p>SUPPORTING</p> <p> ClearEdge marketing</p> <p> mee derby</p> <p> sense</p> <p> Staffing Referrals</p> <p> WorkN</p>	



Celebrate Women's History Month With ASA



12:30 p.m. EST: ASA Webinar: Celebrating Women's History Month: Uniting to Inspire Inclusion
Register>> americanstaffing.net/webinars



1 p.m. EST: Networking Call: ASA and Innov8ors: Empowering Women in the Staffing Industry
Register>> americanstaffing.net/innov8ors



Women in Leadership Scholarship for Emerging Leaders—Applications Due May 31
Learn more>> americanstaffing.net/women-in-leadership/scholarship-program



THRIVEx Speaker Incubator Program—Applications Due May 31
Learn more>> bit.ly/THRIVEx



ASA Certification Continuing Education

Today's webinar qualifies for 1.0 CE hour

- **Live webinar:** Submit this earned CE using the online submission form at *americanstaffing.net*.
- **On-demand viewers:** Submit this earned CE using the online submission form at *americanstaffing.net*.

- This program is valid for **PDCs** for the SHRM-CP® or SHRM-SCP®.

Activity ID: 24-ETM5N



Our Presenters Today



Facilitator:
Ericka Hyson
Founder, Hyson Advisory Group



Jennifer Ives
CEO/Co-Founder |
Board Member | Advisor



Peter Quigley
President and CEO
Kelly



Kerry Sirkka
Chief Delivery Officer
IntelyCare



A Virtual Event | **May 2, 2024**

Join leading women in staffing for this engaging event, brought to you by the ASA Women in Leadership interest group.

MAY 2, 2024



americanstaffing.net/thrive



American Staffing Association FOUNDATION

americanstaffing.net/foundation



In memory of Loretta Penn, an industry trailblazer and mentor, ASA members are fundraising for the ASA Women in Leadership Scholarship program to honor her.



2024



STAFFING
LAW & COMPLIANCE
CONFERENCE

★ **MAY 16-17**
WASHINGTON, DC



americanstaffing.net/lawconference24



ASA Webinar: Celebrating Women's History Month: Leading With Gender-Equitable Boards and Leadership Teams
March 13, 2024

Additional Resources for Attendees

Suggested Book/s:

- *How Women Rise*, Sally Helgesen (book)

Reports: <https://5050wob.com/reports/>

WBC January Report: <https://wbcollaborative.org/women-boards/monthly-reports/january-report-2024/>

50/50 women on boards: non profit <https://5050wob.com/>

Apply for, or Nominate, a Woman for "50 Women to Watch for Board," a campaign aimed at closing the gender gap in corporate boardrooms that spotlights board-ready women, helping to create a more diverse and inclusive corporate landscape. The deadline for submission is April 30, 2024.

ASA Swag - Women's Scholarship Fund: <https://stores.ihprints.com/asathrive/shop/home>

Director Diversity Initiative: <https://ddi.law.unc.edu/>

Upcoming events include:

- Crafting Your Board Journey: Developing Your Board Resume and Board Bio (April)
- 2024 DDI Board Boot Camp (May)
- Crafting Your Board Journey: Leveraging Your Online Presence (June)

Executive Council Network: *Path to the Boardroom* series

<https://www.linkedin.com/events/7150104321903181824/comments/> - register via LinkedIn

Additional Information:

Largest Search firms:

- Spencer Stuart
- Heidrick & Struggles
- Russell Reynolds Associates
- Egon Zehnder
- Korn Ferry
- Boyden
- Stanton Chase
- Amrop
- DHR International
- Odgers Berndtson

Industry Expertise

- Mee Derby

Board Ready Programs:

1. Boardroom Bound: Offers programs to help professionals gain the skills and knowledge needed to serve on corporate boards.

2. Women's Director Development Program (WDDP): A program by the Kellogg School of Management at Northwestern University that prepares women for corporate board service.
3. BoardLeaders: Provides training and resources for individuals from underrepresented communities to serve on nonprofit boards.
4. NACD (National Association of Corporate Directors) Director Professionalism: Offers courses and resources for current and aspiring board members to enhance their boardroom skills.
5. DirectWomen Board Institute: A program that prepares accomplished women lawyers for service as directors of major U.S. corporations.
6. OnBoard Bootcamp: A program by Women in the Boardroom that prepares women for corporate board service.
7. BoardReady: A program by TheBoardlist that provides training and resources to help professionals prepare for board service.

Women Focused Board Ready Programs:

1. Women's Director Development Program (WDDP): Offered by the Kellogg School of Management at Northwestern University, this program prepares women for corporate board service.
2. DirectWomen Board Institute: This program prepares accomplished women lawyers for service as directors of major U.S. corporations.
3. OnBoard Bootcamp: Offered by Women in the Boardroom, this program prepares women for corporate board service.
4. BoardReady: A program by TheBoardlist that provides training and resources to help women professionals prepare for board service.
5. WomenCorporateDirectors (WCD) Foundation: Offers various programs and events to prepare and connect women directors globally.
6. 2020 Women on Boards (2020WOB): Not a program per se, but an organization focused on increasing the percentage of women on corporate boards.
7. BoardNext: A program by Watermark that prepares senior women executives for corporate board service.
8. Women in the Boardroom (WIB): Offers networking and educational events, as well as a directory for board opportunities for women.