



American Staffing Association

ASA ISSUE ALERT

Contact Your Senators and Representatives Today; Sample Language Below

Dear Stephen:

I am government affairs counsel for the American Staffing Association, and I am seeking your immediate assistance for the benefit of the staffing industry in light of COVID-19.

In response to the ongoing COVID-19 pandemic, the U.S. House of Representatives and Senate likely will take up a fourth COVID-19 relief package for businesses this week. ASA is asking for relief specifically for the staffing industry that will address staffing firms' liquidity issues.

ASA has engaged the top Washington lobbying firm of Squire Patton Boggs to engage with legislators. But we need your help. **Please help us by doing the following:**

1. Let us know of any personal connections that you have on Capitol Hill that you will commit to contacting regarding this issue. Congressmen, Senators and key staff members are all key targets.
2. Reach out to your contacts, talk to them about the industry-specific relief that we are requesting and explain to them that the continued viability of staffing firms, and thus millions of jobs, are at risk.
3. If you don't have any special contacts, please email or call your legislators today—time is of the essence. [Find contact information for your representative here](#), and [find your your Senator here](#). Please be sure to copy our lobbyists, Jack Kingston (jack.kingston@squirepb.com) and Brandon Roman (brandon.roman@squirepb.com), on your emails. They

will follow up with them. Also, please copy me at tmalara@americanstaffing.net.

Time is of the essence. Please engage in outreach as soon as you can on Monday—later in the week may be too late.

Thank you for your prompt attention and engagement.

Toby Malara

ASA Government Affairs Counsel

Sample Talking Points/Email

My name is ***Stephen Dwyer, Esq.***, and I am CEO of ***American Staffing Association***.

My staffing firm ... [add below suggested information]

- Years in business
- Location(s)
- Number of internal staff
- **Number of temporary employees placed each year**
- **Types of jobs filled**
- **Types of clients/industries served, particularly critical industries such as grocery and food services, healthcare, manufacturing, logistics and distribution, airlines, and pharmaceuticals**

I am reaching out to you about a critical issue—my staffing firm’s ability to stay in business in light of COVID-19. As result of the novel Coronavirus, my firm:

- Has seen job orders decline by ***[insert number]***
- Has seen revenue decline by ***[insert number]***

Absent immediate direct financial assistance from the federal government, these losses will continue; my firm risks going under and ***[insert number]*** workers will lose their jobs.

Therefore, I respectfully request that you take the following actions now:

- Dedicate funding for loans and financial assistance specifically for the staffing industry
- Establish priority status, for the staffing industry, for general loans available to all businesses

Thank you for your consideration.

Stephen Dwyer, Esq.
American Staffing Association

Questions about this ASA Issue Alert?

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