



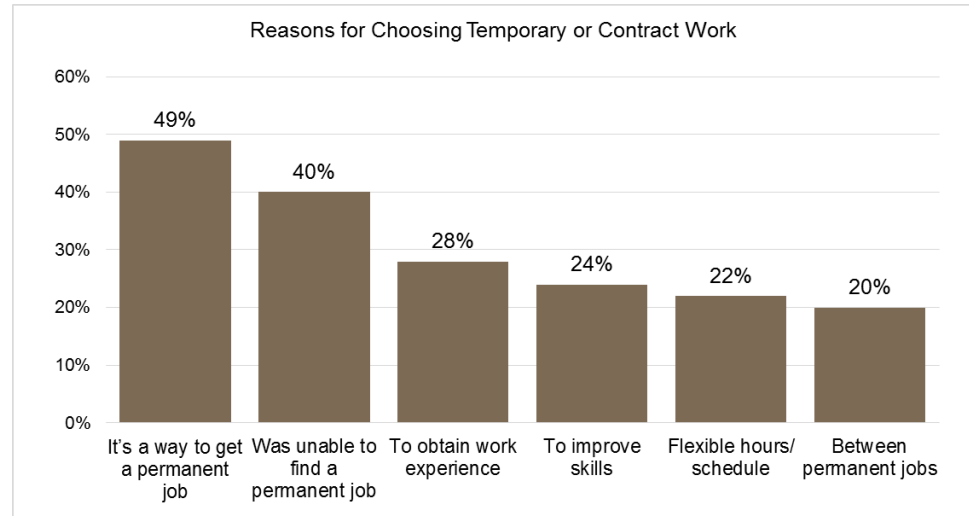
# fact sheet

American Staffing Association

277 South Washington Street, Suite 200 ▪ Alexandria, VA 22314-3675 ▪ 703.253.2020 ▪ 703.253.2053 fax ▪ americanstaffing.net

Aug. 27, 2014  
Contact: Cynthia Poole  
Telephone: 703-253-2048

## Staffing Employees Bridge to Permanent Jobs



The 2014 ASA Staffing Employee Survey was conducted among 11,969 current (64%) and former (36%) temporary or contract employees who had worked for one of 275 staffing companies on or after Jan. 1, 2013.

Staffing employees have many motivations for choosing temporary or contract work. The most common reason, cited by one-half (49%) of the survey respondents, is that “It’s a way to get a permanent job.”

- Nearly 90% of temporary and contract employees say that staffing work made them more employable.
- One-half (49%) say that staffing employment helped them get their foot in the door for a permanent job.
- One-third (34%) of temporary and contract employees were offered permanent positions by a client firm where they had worked on assignment—two-thirds (66%) of those accepted the offers of employment.

For more information on the 2014 Staffing Employee Survey, contact Cynthia Poole, ASA director of research, at 703-253-2048.