



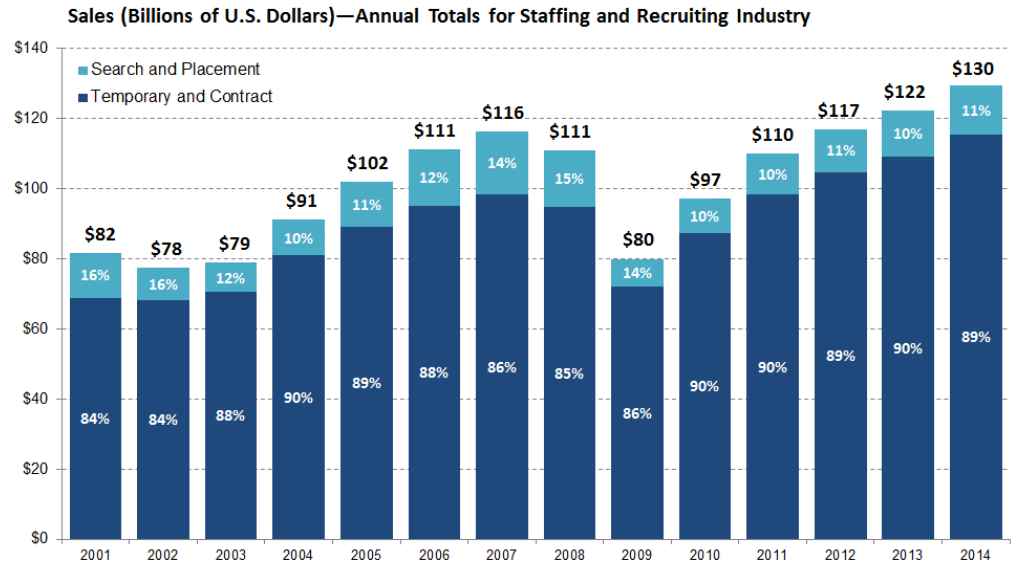
fact sheet

American Staffing Association

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Total Staffing and Recruiting Industry Sales Increased 5.8% to \$130 Billion in 2014



Source: American Staffing Association, Staffing Industry Analysts Inc., U.S. Department of Commerce

Temporary and contract staffing sales totaled \$115.5 billion in 2014, according to the quarterly ASA Staffing Employment and Sales Survey—an increase of 5.7% over 2013.

Search and placement sales grew 5.8% in 2014, according to Staffing Industry Analysts. Applying SIA’s yearly growth estimates to the most recent (2007) U.S. Economic Census benchmark indicates that search and placement sales totaled \$14.0 billion in 2014.

Combining temporary and contract services with search and placement services, U.S. staffing industry sales totaled \$129.5 billion in 2014, 5.8% more than in 2013. Search and placement sales accounted for 10.8% of total staffing and recruiting industry sales in 2014.

To learn more about the quarterly ASA Staffing Employment and Sales Survey, visit americanstaffing.net.