



YOU ARE

**INVITED**

TO REGISTER FOR

ASA ExecuVision

**2020**

**JAN. 20-21**

THE MANDARIN ORIENTAL MIAMI

This exclusive, invitation-only event is designed especially for thought leaders and influencers from the world's leading staffing, recruiting, and talent solutions companies.



[asaexecuvision.net](http://asaexecuvision.net)



# DAY 1



## JIM COLLINS

World-renowned business adviser **Jim Collins** will deliver a highly interactive master class on the first day of ASA ExecuVision, which kicks off at 3 p.m. on Jan. 20.

Collins will draw upon the full map of enduring principles from a quarter-century of his research into what makes great companies tick. He will challenge and guide participants in the session to think about how to apply the “flywheel principle” within the companies they lead.



## EXPANDED IN 2020

### Networking Reception and Dinner

Join your executive-level peers for this unique opportunity to continue strategic discussions and make important connections. The networking reception and dinner take place at the elegant Mandarin Oriental Miami, 6:45–8 p.m.

# DAY 2

## SPEED TALKS



On day two, the event will convene a **distinguished group of top-tier executive visionaries** for a unique, fast-paced networking and thought leadership opportunity. Participants will probe industry challenges, solutions, and future possibilities.

2020

# SPEEDTALKS

Go to [asaexecuvison.net](http://asaexecuvison.net) for the latest lineup and descriptions.  
Subject to change.

## LEADERSHIP AND GROWTH



- **Talent, Business, and Competition: A New World of Diversity and Inclusion**

*Andy Hilger, president, Allegis Group Inc.*



- **Retention, Promotion, Replacement: Leadership Transitions During Growth**

*Greg Netland, founder and principal, The Netland Group*



- **What You Should Look for in Leaders**

*Shane Jackson, president, Jackson Healthcare*

### Open Discussion With Presenters

*Facilitated by Leo Sheridan, CEO, Advanced Group LLC*

## OPERATIONAL EXCELLENCE



- **Future Proofing Your Business: Technology and the Agile Organization**

*Brian Delle Donne, president, Talent Tech Labs*



- **Digital Transformation Simplified**

*Tim Blett, CEO, partner, eMAXX Partners Inc.*



- **Meeting Current and Future Workforce Needs With a New Learning Ecosystem**

*Janet Salm, managing director of research, Strada Institute for the Future of Work*

### Open Discussion With Presenters

*Facilitated by Joanie Courtney, CMO, EmployBridge Holding Co., and president, RemX division*



## PUBLIC POLICY AND LEGAL ISSUES



- **Emerging Legal Landscapes: Top Five Challenges Business Leaders Need to Know**

*Stephen Dwyer, Esq., general counsel, and Toby Malara, Esq., government affairs counsel, American Staffing Association*



- **Independent Workers: The Future of Law, Policy, and Work**

*Camille Olson, partner, Seyfarth Shaw*

### Open Discussion With Presenters

*Facilitated by Peter Quigley, president and CEO, Kelly Services*

## SCALING YOUR BUSINESS



- **Flight Plans for Organic Growth**

*Shawn Poole, advisor, Employbridge*



- **New Views From Higher Altitudes: Scaling Through Acquisition**

*Greg Palmer, founder and managing partner, G Palmer and Associates*



- **Accelerate Growth: The Art of Keeping It Simple**

*Dan Campbell, CSP, founder and executive chairman, Hire Dynamics LLC*

### Open Discussion With Presenters

*Facilitated by Jeff Bowling, founder and member of the board, The Delta Cos.*



Register online at [asaexecuvision.net](http://asaexecuvision.net)

# RESERVE YOUR ROOM

ASA ExecuVision 2020 takes place at the beautiful **Mandarin Oriental in Miami**—the perfect place in January for this important executive event.

Mandarin Oriental Miami  
500 Brickell Key Dr.  
Miami, FL 33131  
305-913-8288

Check-in: 3 p.m.  
Check out: 12 noon  
Room rate: \$439 plus tax  
Room rate cut-off date: Dec. 27, 2019

We look forward to seeing you at ASA ExecuVision 2020.



[asaexecuvision.net](http://asaexecuvision.net)



**REGISTER TODAY!**

Seats for this invitation-only event are limited.



**VIEW AGENDA AND PRICES**

Visit [asaexecuvision.net](http://asaexecuvision.net)



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